

SROI Report

MHI with funding support from Ontario Trillium Foundation, commissioned the Carleton Centre for Community Innovation, a research unit within the Faculty of Public Affairs, Carleton University, to develop indicators based on the Social Return on Investment (SROI) methodology as basis to gather data to inform a Social Return on Investment analysis and a narrative report.

In the fall of 2013, the social measurement specialist from the Carleton Centre for Community Innovation (3ci) was assigned to assist MHI volunteer manager to conduct a Social Return on Investment (SROI) evaluation of the Housing Program.

Report Objective

The purpose of the project was to understand the impacts of the Multifaith Housing Initiative (MHI) Housing Program on MHI Tenants and Volunteers. This research is an attempt by Multifaith Housing Initiative (MHI) to demonstrate the social value of the Housing Program through volunteer contributions.

Two key Findings

Investment and Social Value

- For every **1 dollar** invested in MHI housing program, **\$1.40** is generated in social value
- Supplemental Benefits for MHI Tenants surveyed also shows a social ratio of **2.1 : 1** which translates to **\$2.10** in social value generated for every **1 dollar** invested in supporting tenants

Outcomes of the MHI Housing Program for tenants

- Move from insecure housing or homelessness to secure, affordable housing
- Better/new employment opportunities
- Increased financial management abilities
- Increased pride in self, home and community
- Increased access to other community support services

Outcomes of the MHI Housing Program for Volunteers

- Sense of meaningful engagement in community
- Contribution to empowerment of tenants
- Development of meaningful interpersonal relationships with tenants and/or other volunteers
- Participation in provision of safe, affordable housing

For the full detail narrative and SROI calculations please read the full report.